

12th February 2018

TOM PRICE VISITOR CENTRE MEMBERSHIP 2018 AND OPPORTUNITY TO ADVERTISE IN THE VISITOR GUIDE

As you may be aware, the Tom Price Visitor Centre has undergone a make-over and rebrand over the past 18 months. Whilst undergoing these changes, we have consciously decided to waive Membership fees until completion. During this time, we have continued to support your business as though you were a financial member.

We are now in the position to resume our financial membership program for 2018 and are seeking your support. If you're not currently a member, here's an opportunity for you to see what we have to offer!

Our 2018 Membership Prospectus provides opportunities for business listing and exposure within our Visitor Centre, as well as advertising in our upcoming Visitor Guide (which is currently being put together) which will be released for the 2018 peak season.

The Visitor Guide is a combined publication taking in Tom Price, Karijini & Millstream National Parks, Paraburdoo, Pannawonica, Onslow & Mackerel Islands. 50,000 copies will be distributed throughout Western Australia but also find their way across the borders into the East Coast of Australia. Also available online, they are viewed nationally and internationally by travellers planning their visit into our region. As a key source of information, and an integral tool in mapping out a vacation schedule, our Visitor Guides provide local businesses with valuable exposure to a wide and interested audience.

Please find attached our 2018 Membership Prospectus which also includes more information about advertising in the Visitor Guide. Whilst you can sign up all year round to be a member, we have extended our advertising deadlines to the following:

- to advertise in the Visitor Guide we'll need your booking prior to Friday 23rd February
- artwork for the Visitor Guide by Friday 28th March.

If you have any queries, or would like to discuss membership and/or advertising opportunities, please do not hesitate to contact me directly.

I look forward to working with you,



Elizabeth Diver
Tom Price Visitor Centre Coordinator