



RETAIL FUTURES PROGRAM in Tom Price & Paraburdoo

SUPPORTING

TO TRANSFORM BUSINESS PRODUCTIVITY



Are you the driver of change for your business in the future?

Innovation and productivity improvements are the key to business growth for the fastest growing small to medium sized businesses in the Australian retail sector. Your skills as future leaders will be the catalyst for success in achieving this within your businesses.

“Benefit from the support of the Federal Government Productivity Education and Training Grant and get involved in the Retail Futures Program. This initiative driven by collaborative work of Business Enterprise Centre Southern Region and the ARA has a clear objective to make strong productivity increases accessible to the retail sector through engaging SME leaders and business owners to adopt the role of a productivity catalyst; understanding, embracing and enabling innovation.”

**Graham Baxter, Executive Office,
Southern Region Business Enterprise Centre**

Limited subsidised places. Express your interest Now

Value \$ 2,500. Federal subsidy applies. You pay \$ 0



WHAT SUPPORT EXISTS?

The Retail Futures Program offers you four engaging and relevant workshops and access to industry leading mentors to see you well supported to drive change in 2016.

Your engagement in education, thought leadership and capacity building activities will drive tangible skills to allow you to make a tangible difference to productivity levels in your business. In recognizing the benefits of the program the Federal Government Productivity Education and Training Grant will pay 100% of the \$2500 program fees.

YOUR INDUSTRY MENTORS

Benefit from the expertise of leading industry educators and mentors who are equipped to support all profiles of retail businesses. Allow them to progress your thoughts and inspire your innovation strategy.

LAUNCHING THE Retail Futures Program

As leaders you will be guided through building your business innovation kit and investigate four core themes that are the blueprint for making your investments work more productively and driving more output than you have historically achieved.

Take this opportunity to grow your business productivity with the support of the Retail Futures Program.

“The world of retail has changed so fast. Big business will not always win over small business anymore. It is purely the fastest that will get results”

Russell Zimmerman, Executive Director, Australian Retailers Association



HOW THE PROGRAM IS STRUCTURED

The Retail Futures Program is built around three pillars of support

PEOPLE – benefit from face to face or online innovation workshops.

- Visual merchandising
- Managing transformation with financial control
- Drive loyalty and digital marketing
- Revaluing the total customer experience

BUSINESS TOOLS – access a practical and effective Business Innovation Kit that supports you to drive change and apply the concepts directly to your business.

NETWORKING TOOLS – accelerate your learning by collaborating with other like minded leaders to identify opportunity for your business and industry

YOUR COMMITMENT

To benefit from the Retail Futures Program your commitment will involve the investment of your time to engage in workshops, make change and utilize the Business Innovation Kit. The significant Federal support funds the gap in making this an accessible and highly valuable program.

You pay \$0.

Workshop Dates

Creating Competitive Visual Merchandising	Monday 28th November 5:30pm - 8:30pm Tom Price
Managing Transformation with Financial KPIs	Tuesday 29th November 5:30pm - 8:30pm Tom Price
Drive Loyalty & Digital Marketing	Wednesday 30th November 5:30pm - 8:30pm Paraburdoo
Revaluing the Total Customer Experience	Thursday 1st December 5:30pm - 8:30pm Paraburdoo

EXPRESSION OF INTEREST

To express your interest, send an email to:

janelle.fell@ashburton.wa.gov.au

by COB Friday 18 November 2016.

For more details:

Please contact **Janelle Fell** on **(08) 9188 4440**

