



# Active Ashburton

*Enabling stronger, connected clubs and communities*

In partnership with

**RioTinto**

Issue 4 October 2014

# Welcome!

## Welcome message

As the winter months draw to a close and temperatures start rising, thoughts are now turning to summer sports. This month has seen many clubs start to promote their summer seasons; including cricket, swimming, basketball and touch rugby.

Strong sporting clubs help build strong healthy communities; the Active Ashburton team is on hand to help with the development of local sporting clubs to help them become more viable and sustainable in an ever-changing sport and recreation industry. The team welcomes this month Skye Hinton (Club Development Officer, Tom Price) and Katie Taylor (Youth and Recreation Development Officer, Pannawonica).

If you have any queries about what the Active Ashburton team can do for your sporting club, or community organisation, please do not hesitate to contact us: [Active.Ashburton@ashburton.wa.gov.au](mailto:Active.Ashburton@ashburton.wa.gov.au)

# Contact us

**Active.Ashburton@ashburton.wa.gov.au**

## Club & Capacity Development Manager

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## Club Development Officers

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## Community Capacity Building Coordinators

Pannawonica

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Paraburdoo/Tom Price

Jennifer Withers 0407 971 609

## Youth & Recreation Development Officer

Pannawonica

Katie Taylor 0418 417 681



# Coming Events

*See the Outdoors October Events in the News section for more coming events.*

## Wednesday 1 October

Shire of Ashburton swimming pools re-open

## Tuesday 7 October

Women Wellbeing Afternoon Tea (Pannawonica)

Men's Wellbeing Event (Pannawonica)

## Thursday 9 October

Tom Price Progress Association meeting

## Saturday 11 October

CAG Community Workshop (Pannawonica)

Paraburdoo Jnr Cricket Registration day

## Monday 13 October

Paraburdoo Swimming Club season commences

## Thursday 16 October

Nameless Jarndunmunha Festival Committee AGM

## Friday 17 October

Paraburdoo Jnr Cricket season commences

Tom Price BMX Club AGM and Presentation Night

## Saturday 18 October

Sports Medicine Australia. Club Injury Management Coordinator Workshop (Pannawonica)

The Little Starfish Swim School Open Day (Tom Price)

## Sunday 19 October

Welcome Event (Pannawonica)

## Tuesday 28 October

Sports Community workshops (Paraburdoo)

## Wednesday 29 October

Sports Community Workshops (Tom Price)

## Thursday 30 October

Tom Price Netball Association AGM

## Friday 31 October

Halloween Welcome Events (Tom Price and Paraburdoo)

Monster Ball (Pannawonica)

## Sunday 2 November

Mountain View Sporting Club AGM

## Healthy Club Make-Over program

The Active Ashburton team launches its Healthy Club Make-Over program with a series of free workshops in October. Our mission is to enable stronger, connected clubs and communities by providing information and training to help volunteers become more successful.

The workshops are being presented by Sports Community (a group of experienced sports administrators and business managers passionate about grass roots sports, who share our passionate belief that healthy local sports clubs play a vital role in building healthy communities).

Training topics on offer:

### 1 Club Fundraising Strategies (Beyond the sausage sizzle!) - Tom Price & Paraburdoo

This session aims at introducing attendees to the many strategies available to raise funds for their clubs. Objectives:

- Identify and understand what the different types of revenues are which are traditionally accessed by clubs
- Review the importance of communication and its role in achieving club objectives
- Understand how to maximise the funds your club generates from:
  - Sponsorship
  - Events
  - Grants
  - Memberships
  - Social events
  - Other activities
- Understand how to identify sponsorship assets within your club and how to present these as sponsorship opportunities for local businesses
- Understand who offers grants and how clubs can maximise their chances of successfully applying for them
- Introduce the components of running a major event and its logistical considerations
- Understand why professional clubs spend so much effort building membership and how their strategies can be applied to your club.

### 2 Social media for sports clubs - Paraburdoo

After attending this session attendees will be able to create effective social media strategies that use the most appropriate social media tools to achieve club goals and objectives. Session objectives include:

- Identification of goals for your club's social media campaign

- Understanding why engagement and creating a sense of belonging are so important to effective social media communication
- Understand the different social media tools and how to use them:
  - Email newsletter
  - Facebook
  - Twitter
  - Instagram
  - Youtube
  - Hoote suite
- Understand how to measure the effectiveness of a social media campaign

### 3 Creating a great club culture and participation strategies which work - Tom Price

After attending this session attendees will learn about the power of a positive club culture, how to achieve it and how to use it to increase participation at their club. This session also looks at the many different strategies clubs can use to attract and retain participants:

- Understanding the importance of creating a positive club culture.
- Develop a clear understanding how to build and maintain a positive club culture
- Understand the effects of a poor culture
- Identify the different policies and procedures a club may have to support club culture
- Learn how policies enable unsatisfactory behavior to be dealt with more easily

These workshops are being held in Tom Price and Paraburdoo. They are free to attend but bookings are essential - **the first ten people to register in each town will receive a free Healthy Club Makeover prize bag.**







KidSport enables Western Australian children to participate in community sport and recreation, no matter their financial circumstances. Eligible youth aged 5-18 years can apply for financial assistance to contribute towards club fees. Applicants must have a Health Care card or Pension Concession Card OR be referred by a recognised referral agent. A maximum of \$200 per child is available per calendar year.

Clubs in the Shire of Ashburton who have signed up for KidSport include:

- Tom Price Amateur Swimming Club
- Scorchers Cricket Club
- Tom Price Netball Association
- Tom Price Junior Soccer Association
- Paraburdoo Amateur Swimming Club
- Paraburdoo Netball Association

For more information on the KidSport program, contact the Club Development Officer in your town.

## Club Health Check

Want to check the health of your club? Book a free appointment with one of our Club Development Officers who can help you complete a simple online checklist developed by the Australian Sports Commission (ASC). The questions within the ASC Club Health Checklist focus on the key areas that drive clubs; how clubs set - and reach - targets considered important to running a successful club. The report provided at the completion of the survey gives clubs a clear picture of whether their operations and activities are on target to achieve their goals. Or go online: <http://clubsonline.dsr.wa.gov.au/club-health-checklist>



## Feel-good Fridays for



### PANNAWONICA

- OCT 3—Pannawonica Cricket Club  
20/20 Cricket
- OCT 10—Pannawonica Cricket Club  
20/20 Cricket
- OCT 17—Pannawonica Cricket Club  
20/20 Cricket
- OCT 24—Pannawonica Cricket Club  
20/20 Cricket
- OCT 31—Halloween Pannawonica  
Don't forget to leave your light on if you are  
Halloween friendly

### PARABURDOO

- OCT 3—Paraburdoo Swimming Pool  
Grand Re-opening
- OCT 10—Paraburdoo Drive In  
Movie Double
- OCT 17—Paraburdoo Golf Club  
Chicken Run
- OCT 24—Paraburdoo Men's Shed  
Para Fun Run
- OCT 31—Paraburdoo Bowling Club  
Halloween Welcome Event

### TOM PRICE

- OCT 3—Vic Hayton Memorial Swimming Pool  
Grand Re-opening
- OCT 10—Mountain View Golf Club  
Scroungers Golf
- OCT 17—Tom Price Touch Rugby Club  
Season Opener
- OCT 24—Tom Price Amateur Swim Club  
Go Swim Evening
- OCT 31—Halloween Tom Price  
Halloween Welcome Event

For more information visit [www.outdoorsoctober.com.au](http://www.outdoorsoctober.com.au)

# News

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## Welcome to Town!

The Community Capacity Building Coordinators are working with numerous groups and clubs to deliver the final Welcome Events for 2015. The events aim to welcome new residents, and also bring together more established residents in a family friendly atmosphere. They are also an ideal way for residents to find out more about the local clubs and groups that operate in each town.

The events will be held on Halloween 31 October from 5:30pm to 8:00pm in Paraburdoo and Tom Price. In Pannawonica the event will be held on Sunday 19 October from 4pm to 7:30pm at The Rocks.

The Bowling Club will host the Paraburdoo Welcome event in collaboration with the Paraburdoo Youth Club and local playgroups. Activities include barefoot bowls, Halloween hunt, kids craft, 2014 wrap up presentation and finger food.

In Tom Price the event will be held at the Civic Centre and adjacent basketball courts on Tanunda St, Area W co-hosted by Tom Price Amateur Basketball Association, Nintirri and Tom Price Drive In. Activities include basketball skills, movie trivia, Halloween hunt, kids craft, 2014 wrap up presentation and a BBQ.

# Pannawonica

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## Pannawonica Youth and Recreation Development Officer appointed

Following community consultations and a survey of residents, the Shire of Ashburton has appointed Katie Taylor as Youth and Recreation Development Officer for Pannawonica. This newly created role is part of the Shire's partnership with Rio Tinto that aims to increase and sustain the liveability of Pannawonica by ensuring a vibrant, healthy and active community that is attractive to live, work and play. Concern about lack of youth activities was identified in the Shire's 10 year Community Strategic Plan and the appointment of Katie will help to address this gap. A series of "come-and-try" after-school activities is planned for term four, with additionally a weekly craft workshop to be held at the library. Katie's role will be to also increase the

town's involvement in regional tours by sporting associations; Pannawonica residents are invited to attend the upcoming BHP Biliton Aquatic Super series to be held in Karratha on Saturday 7 February 2015.

Results of the Pulse of Pannawonica community survey can be found on the Shire website, or by picking up a hard copy from the Pannawonica library.



## Is your club or group in need of more volunteers?

Or are you looking for opportunities to give back to your community?

The Nintirri Volunteer Hub is a partnership between Nintirri Centre and the Shire of Ashburton.

The Hub is located at the Nintirri Centre in Tom Price and open 8am to 3pm Monday to Friday.

The computer can be used to apply for volunteer positions, register your willingness to volunteer, and update your current resume. Clubs and groups can use it to advertise their positions. The Active Ashburton team are available to assist clubs develop job descriptions for their volunteer positions.



# Paraburdoo

## Sports Medicine Australia

Sports Medicine Australia visited Paraburdoo on Friday 29 August to deliver their Club Injury Management Course. While the Course was targeting sporting clubs in town, an invitation was extended to the whole community; fifteen people attended including School teachers, netball, swimming and football club officials.

The three hour course provided participants with an in depth look at injury prevention, management, transport, concussion and preventative sports taping, participants took turns to strap each other knees & ankles applying the techniques they had been shown.

Thank you to Paraburdoo FIFO worker & Sports Med WA trainer Will Armstrong for presenting the workshop and providing our volunteers with the knowledge to provide a safe environment for people engaging in sports in our community.

The feedback received from this course was very positive, so if you were unable to attend this course or would like to see more courses like this in Paraburdoo please contact Milanie Baker - Club Development Officer (08) 9190 2230 or Milanie.baker@ashburton.wa.gov.au

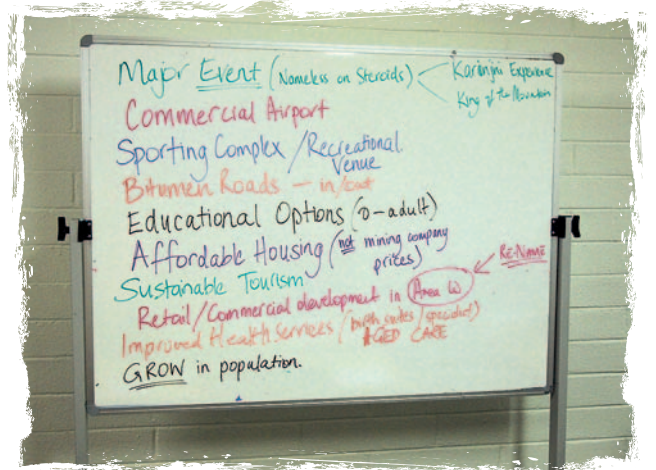


## Tom Price

### Tom Price Progress Association (TPPA) established

The community drive for the formation of a community association in Tom Price has recently culminated in the establishment of the Tom Price Progress Association (TPPA). The association met on 18 September and resolved to partner with the Shire and Rio Tinto to develop a playground at the Clem Thompson memorial oval. The TPPA is planning to draft and distribute a community survey to identify what features the community would like to see in the playground and also to gain a better understanding of the future direction residents would like for Tom Price.

If you are keen to be involved in driving change in Tom Price; the next meeting will be at 6:30pm Thursday 9 October at the Community Centre on Tamarind Street, Tom Price. For more information please contact Tom Price Progress Association representative Steve Moule on 0400 514 445 or sb\_moule@bigpond.com.



What could the future hold for Tom Price?

# Pots of Gold

## Grants, Sponsorships and Fundraisers

The Club & Capacity Development Team are available to help your club or group identify and access the pots of gold that are available. Funding sources includes grants, sponsorships and fundraisers. The Shire of Ashburton also has a range of community sponsorships and grants available to clubs or groups in our area.

If you have a specific project in mind, talk to us about how you can fund it. Some grants now on offer:

### Grant

#### Shire of Ashburton Grants

The Shire of Ashburton has funds available to groups that reside or operate within the Shire of Ashburton, OR are able to show a direct and substantial benefit to residents within the Shire of Ashburton

There are two areas of assistance available:

**Small Assistance Donations** - maximum \$500 per organisation/individual per financial year

**Community Support Grants** - maximum \$2,500 per organisation per financial year

Submission dates: **March 1st**  
(projects Apr - Aug)  
**August 1st**  
(projects Sep - Mar).  
*This funding is only available to incorporated community and sporting organisations*

Decisions to allocate funding to a project are based on the following criteria:

- The extent to which the project directly benefits the residents of the Shire of Ashburton
- Funding and/or contributions from other sources
- Value for money

More information is on the Shire website, or can be obtained by contacting a member of the Active Ashburton team

### Grant

#### Local sporting Champions Grant

Funding Body: Australian Sports Commission

Amount available: Individuals \$500

Closing date: 31 October 2014

Eligible groups: Applicants 12 - 18 years of age (inclusive)

- Participating as an athlete, coach, umpire or referee in an official state or national championship; endorsed by the relevant Australian Sports Commission (ASC) recognised national sporting organisation (NSO)
- Applications must be completed and submitted prior to the championship commencing
- Applicants must travel greater than 250kms return to participate in the championship
- Applicants must be an Australian citizen
- Applicants MUST NOT have received a local Sporting champions grant for an event during the current financial year
- Applicants must not have received funding from another funding program administered by the ASC for the nominated championship
- The championship must not involve prize money

Website: [www.ausport.gov.au/participating/schools\\_and\\_juniors/local\\_sporting\\_champions](http://www.ausport.gov.au/participating/schools_and_juniors/local_sporting_champions)

Contact: ASC (02) 6124 1111





# Volunteer of the month award

## Amanda Green

This month's Volunteer of the Month award has been won by Amanda Green.

Amanda Green (current player, president, and full-time mum of three) forms the backbone of the Paraburdoo Netball Association. In addition, Amanda holds an active role on the Paraburdoo Primary School Parents and Citizens (P&C) board as treasurer. Amanda has been the driving force behind the net-set-go program, Paraburdoo netball umpiring squad, women's competition and mixed competition throughout 2012-2014. She is a results driven, passionate, professional, energized and committed leader.

In August 2013, Amanda facilitated the return of a mixed competition in response to a community need, which addressed a gap in the provision of local sport for the unisex population over the summer months. In February 2014, Amanda rallied for the provision of junior netball rings. This has enhanced and enabled the

net-set-go program. In March 2014 Amanda prompted the establishment of an umpire development squad in response to an identified gap of low confidence and competence in Paraburdoo Netball Association umpires. Thanks to her efforts, passion, and dedication of her voluntary work, she has encouraged broad community participation in sport/ recreation activities, and ensured netball (a vital part of the social fabric of small communities) continues in Paraburdoo.

Do you have someone in your club who deserves a Triple A rating? Send your nominations for Volunteer of the Month to [Active.Ashburton@ashburton.wa.gov.au](mailto:Active.Ashburton@ashburton.wa.gov.au)



Active Ashburton Award



## Shire Facilities Update

### Line marking machines

New line marking machines have been ordered for Paraburdoo and Tom Price. These will be free of charge for the use of sporting clubs. Clubs will need to be responsible for supplying their own marking paint, and for cleaning of the machine after each use.

Line marking paint for use with the machines is available in 10L tubs from any leading sports shop supplier.

### Paraburdoo:

- Netball and Skate park lights completed
- New air conditioners installed at the squash courts

### Tom Price:

- Lights at Tjiluna Oval now completed
- Repairs and maintenance completed at the swimming pool in preparation for the start of the pool season on October 1



# Club News

## Mountain View Sporting Club AGM

Dates have been set for the 2014 AGM.

A minimum 20% of membership numbers are required to hold the first attempt at an AGM, 15% for the 2nd attempt and 10% for the 3rd and final attempt in order for the club to continue.

With increased memberships this year, more people are required to be present than last year.

The first meeting will be held on 2nd of November starting at 12.00pm, requiring 146 members (20%).

If required, the second meeting will be held on 9th of November starting at 12.00pm, requiring 110 members (15%).

If required, the third and **final** meeting attempt will be held on 16th of November starting at 12.00pm, requiring 73 members (10%).

There will be several committee positions open this year, most with a 2 year tenure.

Positions vacant are:

- Vice President (2 year term)
- Treasurer (2 year term)
- Secretary (1 year term)
- 3 general committee members (2 year term)

## Mountain Bikers - Tom Price

Mountain bikers in Tom Price are invited to join a new group who are trying to promote social riding and trail development. Social rides are held every Sunday morning - departing from the Rec Centre on Central Road at 8.00am. All levels of fitness and skill are welcome - the group sometimes splits into two with more experienced cyclists and beginners taking separate routes; with everyone meeting for social coffee at The Golfie after the ride.

## Paraburdoo Junior Cricket Club

Paraburdoo Junior Cricket Club are launching the Milo In2Cricket program in Paraburdoo on October 17 at the Paraburdoo Oval. The entry level participation program is for five to eight year olds and involves fun, safe activities that teach kids the basic skills to play cricket, in a supportive, non-competitive environment. The program costs \$65 per participant; who will each receive a pack containing a backpack, MILO, Aussie Cricket Crew membership, bat, hat, shirt, ball and other giveaways so kids can practice their skills during the program and at home with family and friends.

## Paraburdoo Netball Association

The 2014 Mixed Season for the Paraburdoo Netball Association runs from 15 October to 17 December. Players must register as a team, and no more than three males in the team can be on the court at any one time.

## Nameless Jarndunmunha Festival

The organisation thrives on energy, enthusiasm and fresh ideas from new volunteer members. Don't just think up good ideas - join the committee and help implement them. Nominations are being called for a number of positions including President, Vice President, Secretary, Treasurer, Street Parade Coordinator, Events Coordinator & assistant, Set up Coordinator, Sponsorship/Grant Coordinator, Publicity/Media Coordinator, Fund raising coordinator, Stalls Coordinator and Website Coordinator. Nominations should be received no later than 9 October and can be emailed to [Namelessfestival@gmail.com](mailto:Namelessfestival@gmail.com)

Late nominations may be accepted at the AGM if insufficient nominations have been received prior to the closing date.

## Tom Price Motor Cycle Club

The Tom Price Motor Cycle Club hosted the final round of the PMG North West Rounds on the 20th and 21st of September. Around 150 riders and over 300 people attended.



# Club Profile

## Tom Price Amateur Swimming Club (TPASC)

Tom Price Amateur Swimming Club (TPASC) are nearing the start of what is shaping up to be another successful season of swimming. Members have an opportunity to become recreational members and build fitness, or to swim competitively and compete against other Pilbara and country teams. They are a family friendly club who warmly welcome new members. This season, club nights will be held on Thursdays at 5pm. Members have an opportunity to attend and participate in time trials before enjoying a meal with parents, coaches and fellow team mates in a relaxed and friendly environment.

The swimming club is fortunate to have four qualified coaches this season lead by newly appointed Head coach, Ray Whitfield. Ray has over 20 years experience as a professional swim coach, and comes with a wealth of knowledge and enthusiasm. Ray's passion for the sport and his personal drive will see all children developing their skills, while still having fun. The swim club is developing a stroke coaching clinic that will assist club members to swim at an elite championship level within the next 12 months.

The committee have been busy behind the scenes with pre-season preparations to ensure another successful and enjoyable season. The pool kiosk has been leased to the swim club who will be offering a range of drinks and foods to all pool users. They are looking forward



to seeing all club swimmers, both new and returning members succeed this year, whether it's beating their personal bests or beating other Pilbara clubs!

The club has 70 swimmers and 45 social members registered already. High School students are encouraged to join this dynamic club and keep fit through the summer.

Registrations are now open for the 2014/2015 season.

### Training Days

Recreational swimmers swim twice a week on Tuesdays and Fridays afternoons.

Competitive swimmers train four times a week on Tuesday, Wednesday and Friday afternoons and Saturday mornings.

The season runs from 1 October to 30 April and for the first time the club will train through the school holidays to offer children an opportunity to keep their fitness up for the entire season.

All members are encouraged to attend Club Time Trial Nights on Thursday evenings from 5pm.

### Information for New Members to the Club

New members joining TPASC will need to pass the following competencies:

- Confidently swim 25 metres Freestyle.
- Swim Breaststroke kick technically correct and correct timing.

Fees: Recreational - \$260 for the season (3 sessions per week)

Competitive - \$360 for the season (5 sessions per week)

Social Membership - \$5.00

Entry to the pool is not included in the club fees, however the Shire of Ashburton kindly offer club members a 20% discount on annual season passes.

Contact: For more information on the club please email [tompriceswimclub@gmail.com](mailto:tompriceswimclub@gmail.com) or visit our website [www/tpasclub.wix.com/tompriceswimclub](http://www/tpasclub.wix.com/tompriceswimclub).

