Pannawonica Purple Bra)

The Pannawonica community came together on Friday 20th June to raise awareness of breast cancer, and raise valuable funds for Breast Care WA. Together they hosted a day of fun and informative activities for Purple Bra Day 2014. The event was proudly supported by the Shire of Ashburton.

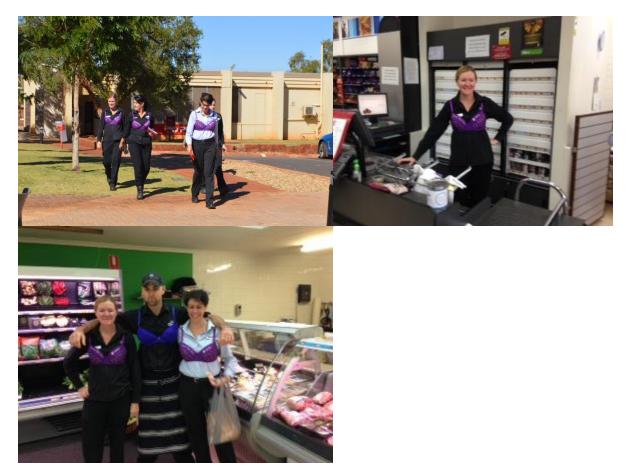
The *Pannawonica Volunteer Fire & Rescue Service* started the day off by organising a morning tea at the community hall, serving delicious goodies baked by the *Mad Hatters Group*. Entrants for the Bling your Bra competition were displayed at the event.



Simmone Gorrey, Manager of *Sonic Health* medical centre Pannawonica, lead a demonstration on breast checking and the importance of breast care at both the morning tea and at the evening BBQ held at the *Pannawonica Sportsclub*. Luke Christensen, also from Sonic Health, played a big part in the day organising a touch rugby comp and bakers for cup cakes which went out to Mesa J's for afternoon tea.

Cupcakes where generously made by women in the town and were taken out to Mesa J for a gold coin donation morning tea.

ISS staff supported Purple Bras for the entire day in the supermarket, helping to raise awareness to all customers.



The day ended with a BBQ and Bling your Bra being bravely judged by Marcus Bredahann of **Rio Tinto**, followed by a Breast Check demonstration given by Simmone, with a timely reminder that men are effected by breast cancer as well as women. This was all held at the *Pannawonica Sports club* finishing up with a group photo and a Touch Rugby Competition.

The community raised a total of \$1236.00 for Breast Cancer Care WA. Well done Pannawonica!







Winners of Bling Your Bra

Most Amazeboobs - Kath Collins, Most Boobyful – Kirsten Hawkins, Most Boobashus – Mel Gallanagh

Touch Rugby Competition





Winners of the touch comp receiving the trophy



73 Purple Bra wearing, Pannawonica residents gathering under the giant purple bra created by the *Pannawonica Craft Group*.

